



Some of Geoff' satisfied customers include:

Matis, Inc of Atlanta, GA  
Society of Women Engineers, New England Shoreline Section  
Norwich Heritage Trust, Inc.  
Norwich Historical Society, Inc.  
Leone's Auctioneers  
Rose City Genealogy Club  
Aspinet Construction  
Mystic Management Systems  
Clamshell Quilt Guild  
Fold and Go Campers

Geoff has been quoted in or appeared on:

ICS Newsletter  
The Norwich Bulletin  
The SAHOA Voice  
Local Cable Business Program

**Organizations:**

Association for Computing Machinery (ACM)  
Eastern Connecticut Linux Users Group - co founder  
Small and Home Office Association - Secretary  
Norwich Heritage Trust – President  
Norwich Historical Society – board member  
Technology Committee – Integrated Day Charter School

**McLean Research Associates**  
Custom Web and Software Development  
Human Factors Expertise, Database Design,  
Naval Warfare Expert

Geoff develops custom software for business and personal use. Using Human Factors in the design process he creates web sites that can be used easily by **all** users of the World Wide Web. As a naval warfare expert he is available for simulation creation and tactical analysis.

**Presentations Geoff has given:**

Is your Web Site Ready for HUMANS?  
A Review of Applix Office Software  
MySQL – an Overview  
C Programming for beginners  
C++ Programming for beginners  
Motif Programming – a 40 hour course.

**Articles written by Geoff include:**

Digital Millennium Copyright Act  
Anyone want a Thousand Cookies?  
DSL Versus Cable  
DSL has Changed – Go Local  
Designing Web Forms  
Should I get a Mac ?  
Technology You Want!  
Upgrading  
Virus Avoidance  
Moving up to Motif 2.0

**What Geoff can do for you:**

Create a new Web site.  
Upgrade old web sites to World Wide Web Consortium (W3C) compliant XHTML or HTML standards.  
Develop custom software .  
Create and update Databases for web site.  
Explain what Human Factors is all about and why you should consider it vital to your website and business.  
Explain in simple terms computer-ease.  
Consult in computer technology related areas.

*Call 860-886-8599 or write to [geoff@mcleanresearch.com](mailto:geoff@mcleanresearch.com) for more information – or visit <http://mcleanresearch.com> for more in-depth information.*